

## **Get In Front Of Weather-Driven Energy Market Moves!**

WeatherBell Analytics 'energy forecasts' provides energy companies, hedge funds, or related businesses with some of the best, most insightful near-term and long-term forecasting in the industry. We know how challenging maneuvering the futures and physical markets can be. We're here to help you make more confident decisions.

**Talk is Talk! We All Know That Actions Speak Louder Than Words!  
Allow Us To Prove Why We Are Clearly Ahead Of Rest!**

We know there's stiff competition in the weather forecasting industry; but if you'll simply put WeatherBell Analytics to the test, you will soon see why our track record of forecasting accuracy is second-to-none and why we truly are known as the best in the business!

### **How Much Supply Should I Buy Today Or Next Month?**

WeatherBell Analytics levels of service include daily videos produced by Chief Meteorologist Joe Bastardi, as well as alerts, updates, and 24-hour access to the most wide-ranging, continuously updated weather forecast resource available. Our forecasts help pinpoint weather extremities with uncanny accuracy so that purchasing, selling, or hedging supply becomes easier and potentially more profitable.

**Remember... In Forecasting, Track Record Is Everything. Ours Is Impeccable!**

**WEATHER BELL  
ANALYTICS LLC**

Published Forecasts:

#### **Daily 12z GFS update interpretation**

The 12z GFS, which is a daily forecast update released by NOAA can often result notable market moves as a consequence of changes in this report. But this report is typically difficult to interpret for even the most skilled energy traders and analysts. Joe Bastardi will email a daily interpretation of this report following its release to ensure your firm remains in front of the market.

#### **20-Day Forecast**

Published 6 days a week by 5:30 am CT. The 20-Day forecast features daily updated near-term weather forecast commentary and maps showing you exactly the most recent trends that are emerging over the next 20 days. If your firm has been using other private weather forecast services for this sort of data, then you should seriously considering taking a look at WeatherBell's data because we

believe this is a far superior product to similar forecast data available in the market.

**Monthly Forecast (16 to 30 day outlook):**

Published once a week, every Monday by 7:30 am The monthly forecast highlights the overall pattern ideas for the month, particularly concentrating on the next 2-3 weeks, showing how the temperatures will differ from the previous month. Joe Bastardi configures easy-to-understand analog packages so the reader understands the driving ideas behind the forecast, including temperature anomaly maps. This information is specifically designed so that energy professionals, traders, or commodity buyers are able to make informed decisions and clearer judgment on how to appropriately hedge energy loads risk for his company based on the best weather forecast analysis in the industry.

**90-Day Forecast (3 month outlook)**

Published twice a month by 8:30 am CT. This forecast highlights developing weather patterns over a 90-day period based on 60-plus years of weather forecasting talent of meteorologists Joe Bastardi and Joseph D'Aleo. The forecasts are a culmination of historical weather analogs, seasonal trending developments and other developing anomalies that are identified by our top-notch forecast team.

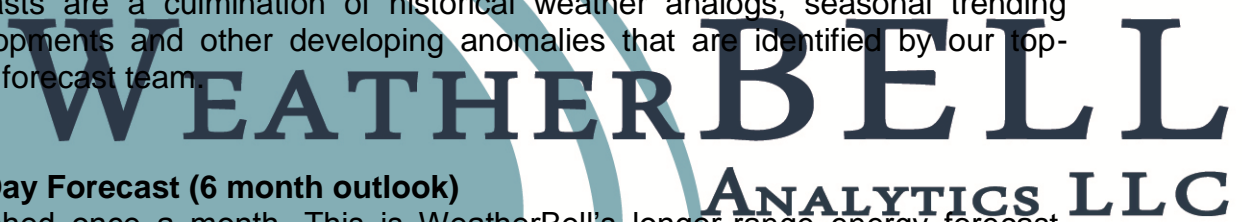
**180-Day Forecast (6 month outlook)**

Published once a month. This is WeatherBell's longer-range energy forecast, which features forensics behind developing trends in weather patterns. This report written by meteorologists Joe Bastardi and Joseph D'Aleo offers compelling evidence to what weather conditions will exist and over a six-month period of time. This report is crucial to longer term hedging strategies, not for just energy, but for various industries including agriculture, retail, etc.

**Preliminary Summer and Winter Season Forecasts**

Summer outlooks published in early Feb and then 'evolve' in the March, April, May outlooks. Winter outlooks published in early July or August and then the finals are in November. Our seasonal reports are consistently more detailed and accurate than any other weather firm in the industry. Also, our seasonal forecasts predict when and where weather events have the greatest chance and likelihood of happening. Plus, our forecast data offers traders and end-users with extensive lead-time on weather patterns in order to take advantage of specific weather events.

**Tropical Season Forecasts**



Our Monthly Additional services include access to premium services of global weather maps, model data and other sophisticated tools that we will be rolling out this summer.

Tropical/Hurricane seasonal updates by March 20, May 20, July 20

Daily Tropical Forecasts published everyday from May 15 through Nov 31

**Daily Forecast Videos – Joe Bastardi’s Trademark!**

Daily Forecast Videos: The videos will be published by 12:00 pm CT for daily premium package and 1 pm for other forecast periods on the day of issuances and will serve as a visual power point expanding on the morning discussion.

One of the most valuable and useful benefits of the WeatherBell Premium package is the Daily forecast videos. These videos produced by Joe Bastardi will provide detailed insight into the weather trends that

**Once a week web conference call**

Once a week web conference call: Web-based conference calls with Joe Bastardi will be held after noon on Fridays, before energy market close to discuss weather upcoming weather events. This gives your firm a chance to ask detailed questions about events that are unfolding with the weather in order for your company to make appropriate hedges before the close of the market.



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